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We specialize in welcoming groups!

Every tour planner's dream is to see a look of delight on the faces of all their travelers as the bus pulls up to the host location. That is just one of the reasons you'll love our unique waterfront setting on beautiful Lake Michigan. We offer an affordable way to experience one of the most unspoiled and beautiful natural settings in Door County, with amenities specifically tailored to groups:

- Easily accessible loading zones. Let us handle your luggage while you relax.
- Each room has two queen beds for traveler comfort, with upgrades, connecting rooms, elevator access, and handicap options available.
- Our full breakfast buffet is served daily so you'll leave ready to shop and explore.
- We have the county's only all-you-can-eat fish boil buffet with historical reenactment performance (plus additional entrée options at no extra charge)
- Group pricing includes standard non-alcoholic beverages.
- Beer and wine are available in the dining room. Try one of our many exclusive Vacation Drinks! You are, after all, on vacation.
- Grandma's Swedish Bakery is famous for our half-pound pecan and cinnamon rolls.
- Complimentary coffee served early enough each morning so guests can enjoy the sunrise over the water.
- Indoor pool, whirlpool, and fitness room, and nature trails for exercise and relaxation.
- Everything is under one roof for maximum comfort, convenience, and connectedness.

As the largest full-service resort in northern Door County, we can easily accommodate groups of all sizes, including customized room assignments and luggage handling.

- Generous and easily accessible loading zones
- Free, spacious off-road parking
- Ask about escort and driver comps for meals and rooms!

The Popular Fish Boil and Historical Reenactment at Rowleys Bay Resort



The restaurant at Rowleys Bay Resort has taken the iconic local tradition of the fish boil to a new level, with an entertaining actor who plays the part of the namesake of the bay, Peter Rowley. As each ingredient of the boil is brought out by the boil master, he stops his story to introduce the historical tradition of fish boils and the culinary details behind them. Once the potatoes, onions, and fish are cooked, kerosene is thrown on the fire and the pot boils over, while “Peter Rowley” rings the old school house bell.

The fish comes right in at the dock daily at the nearby local fishing village of Gills Rock. If someone doesn't care for fish, no problem! The generous all-you-can-eat fish boil buffet also includes chicken, Swedish meatballs, salads, vegetarian options, and desserts, so no one will leave hungry. Trademark features of the classic Scandinavian fish boil include our Swedish Limpa bread and cherry pie bars, both baked from scratch on-site at Grandma's Swedish Bakery.

Rowleys Bay Resort, family owned for over fifty years, is the largest resort in northern Door County, and boasts a restaurant, Swedish bakery, indoor pool, fitness center, game room, library, WiFi and complimentary morning coffee for guests. It sits on 700 feet of wild Lake Michigan shoreline amidst 100 acres of woods, with hiking trails, kayaking, and Segway tours available on-site. Our location on makes the resort an ideal hub for traveling to local plays, concerts, or a visit to Washington Island.

